

## FINAL CONSULTATION EVENT: SCHEDULE OF EVENTS.

### 推介会行程

<b>Day</b> <i>日期</i>	<b>Itinerary</b> <i>行程</i>
<b>Monday</b> 周一 (12/06/2006)	<b>AM/PM : arrival and registration in Wuzhishan</b> <i>代表抵达五指山，报到。</i>
<b>Tuesday</b> 周二 (13/06/2006)	<p><b>Main Theme: Introduction to the Asia Urbs Programme and the EUTOU Project</b> 主题：介绍欧盟的亚洲项目</p> <p>(9:00 AM) Opening of event by chairman 主持人宣传会议开始 Introduction to guests and description of agenda. 介绍来宾和会议日程</p> <p>(9:20 AM) Introduction of EUTOU project and Wuzhishan City by Hainan. Provincial Tourism Administration 海南省旅游局介绍欧盟的项目和五指山简况</p> <p>(9:50 AM) Ceremonial ribbon-cutting of EUTOU project. 欧盟项目剪彩仪式</p> <p>(10 :00 AM) Opening speeches by selected politicians 有关官员致辞</p> <ul style="list-style-type: none"> <li>• Leaders of the Hainan Provincial Government 海南省政府领导致辞</li> <li>• Leaders of Provincia di Avellino 意大利 Avellino 省官员致辞</li> <li>• Leaders of Cheshire County Council 英国柴郡官员致辞</li> <li>• Mr. Stefan Agne, First Secretary, EU Delegation, Beijing 欧盟官员, 北京</li> <li>• Officials from European Affairs Department, Foreign Ministry of China 中国外交部欧洲事务部的官员致辞</li> <li>• Official from Italian Embassy 意大利驻中国大使馆的官员致辞</li> <li>• Leaders of CNTA. 中国国家旅游局领导致辞</li> </ul> <p>Field Visit to Nansheng Riverfront 前往南圣河参观</p> <p>(11:50 AM) Formal Opening Ceremony of Waterfront 南圣河剪彩仪式</p> <p><i>Lunch 午餐</i></p> <p><b>Main Theme: Urban Tourism Action Plan (UTAP)</b> <b>主题：城市旅游行动计划 (UTAP)</b></p> <ul style="list-style-type: none"> <li>• 2 PM: Opening the meeting 宣布会议开始</li> <li>• 2.15 PM: Issues and challenges of Wuzhishan and its environs (by HPTA) 海南省旅游局介绍五指山市面临的问题和挑战以及周边环境</li> <li>• 2.45 PM: Introduction to the EUTOU methodology including main outputs (surveys, best practice, UTAP, pilot project etc) by Technical Co-ordinator and/or Technical Adviser 由技术协调员 (或技术顾问) 介绍欧盟的研究方法, 包括主要的操作 (市场调查、最佳实践、UTAP、领航项目等)</li> <li>• 3.15 PM: Other compatible Asia Urbs Projects by selected invitees from other Asia Urbs Projects 其他亚洲项目实行者介绍实践经验</li> <li>• 3.45PM Coffee Break 茶歇</li> <li>• 4.00 PM: Presentation of the UTAP: general characteristics and component projects (Avellino) 10.15 to 10.45 UTAP 的推介会：基本特征和组成项目 (意大利 Avellino 省)</li> <li>• 4.30 PM: 海南省五指山市政府介绍实施本项目的体会、下步打算和</li> </ul>

	<p>合作项目</p> <p>(6.00 PM) Dinner 晚餐 (8.00 PM) Cultural Performance 文艺表演</p>
<p><b>Wednesday</b> 周三 (14/06/2006)</p>	<p><b>Main Theme: Best Practice through Co-operation 主题: 通过合作达成的最佳实践经验</b></p> <p>(9.00 AM) Opening of event by chairman 主持人宣传会议开始</p> <ul style="list-style-type: none"> <li>• 9.10 AM Tourism planning to alleviate poverty (ADB or other agency) 通过旅游消除贫困 (ADB 或其他机构)</li> <li>• 9.40 AM Cultural tourism best practice (consultants) 开展文化旅游的最佳实践经验 (顾问)</li> <li>• 10.10 AM Presentation by Italian Ministry of Tourism 意大利国家旅游局的推介</li> <li>• 10.40 AM Coffee Break 茶歇</li> <li>• 10.55 AM Presentation by Hong Kong Tourism Planning School 香港旅游规划院的推介</li> <li>• 11.25 AM Experience sharing and opportunities for further co-operation and follow-up actions and networking forum 经验交流; 今后开展合作机会的说明</li> </ul> <p>Lunch 午餐</p> <p>1.30PM Mountain Rafting 前往五指山峡谷漂流 Move to Wuzhi Mountain, Shuman Village. 前往五指山水满山庄入住 Dinner in Shuiman Village 在水满村用晚餐 8.20PM 篝火晚会</p>
<p><b>Thursday</b> 周四 (15/06/2006)</p>	<p><b>Main Theme: Interface of Wuzhishan City with eco-cultural tourism opportunities in its hinterland 主题: 五指山内地开展生态文化旅游的机遇</b></p> <p>9.00 AM</p> <ul style="list-style-type: none"> <li>• Visit to Shuiman Village 考察水满村</li> <li>• Visits to Li and Miao Nationalities villages around mountain 考察黎苗村寨</li> <li>• 参观蝴蝶谷</li> <li>• 返回五指山市</li> <li>• Visit to other activity e.g. Folklore Museum. 其他考察活动 (如参观民俗博物馆)</li> <li>• Visit to other activity e.g. Brocade. 其他考察活动 (如参观黎锦展馆)</li> <li>• Lunch in Wuzhishan City 五指山市午餐</li> </ul> <p><b>Main Theme: Improving the Environment through Tourism: Lessons Learnt and Implementation of the UTAP 主题: 通过旅游改善环境: UTAP 的教训和实施经验</b></p> <ul style="list-style-type: none"> <li>• 2.00 PM Chairman opens the meeting 主持人宣布会议开始</li> <li>• 2.10 PM Successful case studies from Avellino on tourism planning and lessons learnt for application to UTAP. 意大利 Avellino 省编制旅游规划的成功案例, 以及和 UTAP 组织合作的经验教训</li> </ul>

	<ul style="list-style-type: none"> <li>• 2.40 PM Successful case studies from Cheshire County Council on land use planning and waterfront design elements, lessons and application to UTAP. 英国柴郡在土地规划运用，河岸规划的成功案例，以及和 UTAP 组织合作的经验教训</li> <li>• 3.10 PM Successful case study by CNTA 中国国家旅游局的成功案例</li> <li>• 3.40 PM Coffee Break 茶歇</li> <li>• 4.10 PM Speeches by relevant government bureaus and local community 有关政府机构（厅、局）和当地社区的发言</li> <li>• 4.30 PM Comments from delegates 嘉宾的建议</li> <li>• 5.00 PM Experience sharing by HPTA 海南省旅游局介绍经验</li> <li>• 5.30 Conclusions for refining the UTAP 关于 如何完善 UTAP 的总结</li> <li>• 6.00 Official Banquet 官方晚宴</li> <li>• 8.00 Party 晚会</li> </ul>
<p><b>Friday</b>  <b>周五</b>  <b>(16/06/2006)</b></p>	<ul style="list-style-type: none"> <li>• Steering Group Meeting 9.00 to 12.00 noon  9.00 to 12.00 工作组会议</li> <li>• Second site visits for delegates not having visited earlier/travel back  之前没有参加考察的参会嘉宾进行考察</li> </ul>